

Germantown High School Alumni Association, Inc (GHSAA, Inc.)

Presents

“The Golden Bear Formal Gala

Saturday September 25, 2010

Renaissance Philadelphia Hotel Airport,
500 Stevens Drive, Philadelphia Pennsylvania 19113

SOUVENIR JOURNAL for THE GOLDEN BEAR FORMAL GALA

We are requesting your support as an advertiser in The *Golden Bear Souvenir Journal*.

This is the Official Commemorative Journal of the *Golden Bear Formal Gala*. As an advertiser, your company is recognized as a valuable business partner of the association.

The Journal provides an excellent opportunity for product placement, recruitment, community relations and advertisements that highlight your corporate / company programs in the multicultural community.

The Journal will also include a special **Tribute Memorial** section to celebrate the life and legacy of the GHS alumni who are no longer with us.

Your message will be seen by each attendee of ***The Golden Bear Formal Gala***. It will also be mailed throughout the entire year to members and organizations that inquire about the activities of GHSAA, Inc. and its programs.

GHSAA, Inc is a 501(C) 3 organization and the cost/contribution of your ad is tax deductible. For additional information, please contact:

Vera E. Primus– GHSAA, Inc. P.O. Box 253, Jenkintown, PA 19046
(P) 215-224-1404 ext 4 (FAX) 215-224-1501
Website: www.gtownalumni.com E-mail: ghsaa@mail.com

“The Golden Bear Formal Gala
“All Alumni Week” “The Golden Bear Mega Reunion

Saturday September 25, 2010

Souvenir Journal - Rate Sheet and Ad Specifications

Ad Rates and Options

Please indicate your Advertising Option:

___ OUTSIDE BACK COVER – Color Ad	\$ 1,500
___ INSIDE FRONT OR BACK COVER – Color Ad	\$ 1,200
___ Full Page Color Ad	\$ 1,000
___ Full Page Black & White	\$ 500
___ Half Page Black & White	\$ 275
___ Quarter Page Black & White	\$ 125
___ Business Card	\$ 50
___ PATRON LISTING	\$ 20

Ad Specifications

SIZE: Live Area 7” x 10”
PAGE SIZE: 8 ½” x 11”
LINE SCREEN: 133 LPI
PHOTO DPI: No less than 300 DPI

Instructions: Camera-ready or digital artwork at a high resolution (Min. 300 dpi) or TIFF, JPEG or PDF file.

Email to: ghass@mail.com
Website: www.gtownalumni.com

Is this a Tribute Memorial AD ___Yes ___No

*Only camera ready artwork will be accepted. For color ads, all color separations must be included with submission.

*All ads and tributes require full payment upon submission and must be received by the **Deadline date of Friday, August 25, 2010**

Please make check payable to: “GHSAA, Inc”

P.O. Box 253
Jenkintown, PA, 19046 (P) 215-224-1404,ext 4

PAYMENT METHOD:

CHECK _____ CASH _____ MASTERCARD _____
VISA _____ AMEX _____ DISCOVER _____

Company

Name: _____

Address _____

City/State: _____ **Zip:** _____

Contact Name: _____

Title: _____ **Department** _____

Phone () _____ **Fax: ()** _____ **Email:** _____

Ad Size: _____ **Ad Price: \$** _____ **Deposit: \$** _____

CREDIT CARD # _____ **EXP DATE** _____ **3 DIGIT CODE:** _____

I HAVE READ THE ABOVE INFORMATION AND CHECKED MY AD(S) FOR ERRORS. EVERYTHING IS COMPLETELY UNDERSTOOD AND APPROVED FOR PRINT.

SIGNATURE: _____ **DATE:** _____

ALUMNI NAME (MAIDEN NAME): _____ **GRADUATING YEAR AT GHS** _____

Signature of Authorized Agent: _____ **Date:** _____