

# GERMANTOWN HIGH SCHOOL ALUMNI ASSOCIATION, INC.

P.O. Box 253  
JENKINTOWN, PA. 19046  
215-224-1404...EXT 4  
215-224-1501...FAX  
www.Gtownalumni.com



Email – Ghsaa@mail.com

## BOARD OF DIRECTORS

**Mary Diggs – Davis**  
*Chairman, Class '80*  
**Vera Peebles -Primus**  
*President, Class '71*  
**Desma Reed-Johnson**  
*Secretary/Treasurer, Class '72*  
**Hervolene Mitchell**  
*Corresponding Secretary*  
**Ronald Moore**  
*Board Member*

August 2, 2010

## COMMITTEE CHAIRPERSONS

**Joilet Harris**  
*Mentoring Committee*  
*Chairperson, Class '76*  
**Kathy L. Jackson**  
*Fundraising Committee*  
*Chairperson, Class '76*  
**Sylvia Harker**  
*Membership Committee*  
*Chairperson, Class '71*  
**Karen D. Ragland**  
*Scholarship Committee*  
*Chairperson, Class '67*  
**Malik Boyd**  
*Publicity/PR Committee*  
*Chairperson, Class '95*

Dear Prospective Sponsor:

It has been widely published that education nationwide is in need of more support to properly educate our children. President Obama recently announced that more funding for education is forthcoming. We all know that by the time federal funds pass down through the levels of government to the school districts, it's divided among the many schools therein. Subsequently, little is left to aid in raising the educational standards of the students.

The Germantown High School Alumni Association, Inc. (GHSAA, Inc) is having a "Golden Bear Formal Gala". The Gala will raise funds to assist with the urgent need to provide a quality education for the students of Germantown High School. Attached is a **Sponsorship Registration** form which outlines a range of sponsorship levels to meet your budget. In addition, GHSAA, Inc.'s marketing and promotional efforts will place your name prominently through our gift bags, e-mail blasts, website links, press releases, signage opportunities, logo placement and recognition during the event.

Please use this opportunity to help our children who are the future. GHSAA, Inc is a 501(C) 3 organization and your sponsorship is tax deductible. For additional information and questions on how you can help, contact Vera Primus by mail at P.O. Box 253, Jenkintown, PA 19046, or call 215-224-1404, ext. 4, email: [ghsaa@mail.com](mailto:ghsaa@mail.com), and through the website: [www.gtownalumni.com](http://www.gtownalumni.com)

We look forward to speaking with you regarding your sponsorship of this Gala event.

Sincerely,

A handwritten signature in blue ink, appearing to read "Vera E Primus".

Vera E Primus  
President

A handwritten signature in blue ink, appearing to read "Mary Davis".

Mary Davis  
Chairman

# The Golden Bear Formal Gala Sponsorship Opportunities

## Platinum Bear Sponsor \$4,000

- Priority Sponsor Recognition
- Speaking Opportunity
- Signage (Banner) @ Event
- Local media coverage
- Color Full Page Journal Advertisement
- Press Release Inclusion
- Logo inclusion on flyer
- Inclusion in e-blast
- Website Link
- Photo Opportunities
- Promotional items in Gift Bags
- 10 Tickets to Gala Event

## Gold Bear Sponsor \$2,500

- Sponsor Recognition
- Speaking Opportunity
- Signage (Banner) @ Event
- Full Page Journal Advertisement
- Press Release Inclusion
- Logo inclusion on flyer
- Inclusion in e-blast
- Website Link
- Photo Opportunities
- Promotional items in Gift Bags
- 6 Tickets to Gala Event

## Silver Bear Sponsor \$1,300

- Sponsor Acknowledgement
- Half Page Journal Advertisement
- Press Release Inclusion
- Logo inclusion on flyer
- Inclusion in e-blast
- Website Link
- Promotional items in Gift Bags
- 4 Tickets to Gala Event

## Bronze Bear Sponsor \$700

- Sponsor Acknowledgement
- Journal Advertisement
- Logo inclusion on flyer
- Inclusion in e-blast
- Website Link
- 2 Tickets to Gala Event

## Special Event Opportunities

### Event Sponsorship

Friday Gala Event Dinner & Reception

\$17,000 – \$35,000

### Advertising / Promotions

Souvenir Journal Design	\$ 1,200
Souvenir Journal (Printing)	\$ 3,600
GHSAA Website Banner	\$ 1,500
Media – Print	\$ 3,500

**“The Golden Bear Formal Gala**  
“All Alumni Week” “The Golden Bear Mega Reunion

Saturday September 25, 2010

**Sponsorship Opportunities - Registration Form**

We are requesting your sponsorship to participate in our “Golden Bear Formal Gala”, As a sponsor, your company is recognized as a valuable partner of the Germantown High School Alumni Association, Inc. (GHSAA, Inc) and its programs that supports the students and Germantown High School.

GHSAA, Inc. is a 501(C) 3 organization and your sponsorship is tax deductible.

For additional information, please contact: Vera Primus – P.O. Box 253, Jenkintown, PA 19046  
(P) 215-224-1404, ext 4/ (FAX) 215-224-1501,  
Website: [www.gtownalumni.com](http://www.gtownalumni.com) Email: [ghsaa@mail.com](mailto:ghsaa@mail.com)

Please indicate your Sponsorship Level: (See Sponsorship opportunities for details)

___ Platinum Bear Sponsor	\$4,000
___ Gold Bear Sponsor	\$2,500
___ Silver Bear Sponsor	\$1,300
___ Bronze Bear Sponsor	\$ 700
___ Friday Gala Event Dinner & Reception	\$17,000 – \$35,000
___ Souvenir Journal Design	\$ 1,200
___ Souvenir Journal (Printing)	\$ 3,600
___ GHSAA Website Banner	\$ 1,500
___ Media – Print	\$ 3,500

Please make check payable to: “GHSAA, Inc” P.O. Box 253 Jenkintown, PA, 19046

**Company Name:**

\_\_\_\_\_

**Address** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Department** \_\_\_\_\_

**Phone ( )** \_\_\_\_\_ **Fax: ( )** \_\_\_\_\_ **Email:** \_\_\_\_\_

PAYMENT METHOD:

CHECK \_\_\_\_\_ CASH \_\_\_\_\_ MASTERCARD \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_ DISCOVER \_\_\_\_\_

**CREDIT CARD #** \_\_\_\_\_ **EXP DATE** \_\_\_\_\_ **3 DIGIT CODE:** \_\_\_\_\_

**Signature of Authorized Agent:**

**Date:**



# PLEDGE FORM

## Germantown High School Alumni Association, Inc.

*The mission of the GHSAA is to foster and strengthen the relationship between Germantown High School, its alumni and friends; to preserve and promote the school's traditions, purposes, growth and alumni; and to keep alive the spirit of affection and reverence for our alma mater.*

In 2003 the Middle States Association of Colleges and Schools, which evaluates schools in regards to their overall ability to function, cited Germantown's library as being insufficient. The books were grossly outdated and 80 percent of them were immediately removed from the shelves. This left the library with limited to no resources. The library is totally out of date and not meeting the needs for today's students. Our goal is to provide equipment and supplies for the GHS library and students.

We need your help in supporting GHSAA, Inc. activity of **THE LIBRARY PROJECT™** **The budget for this project includes computers, technology, software, books, library furniture and much more.**  
**Please select your area of support**

- English Literature Reference Books  
  Science Books  
  Fiction Books  
  History Books  
  Biology Books  
 Wireless Network  
  Monitors  
  Software  
  Educational Programs  
  Virtual Library  
 iPod reading  
  Printers and Scanners  
  Video library  
  Smart boards  
  Computers  
  Laptops

### Pledge Information

I (we) pledge: *Please select*    \$5000.00 \_\_\_\_    \$2500.00 \_\_\_\_    \$1250.00 \_\_\_\_    \$625.00 \_\_\_\_  
     \$ 300.00 \_\_\_\_    \$ 150.00 \_\_\_\_    Other \$\_\_\_\_\_

To be paid: \_\_\_\_ now \_\_\_\_ monthly \_\_\_\_ quarterly \_\_\_\_ yearly

### Donor Information (please print or type)

<b>Name</b>	
<b>Billing address</b>	
<b>City</b>	
<b>State</b>	
<b>ZIP Code</b>	
<b>Telephone (home)</b>	
<b>Telephone (business)</b>	
<b>Fax</b>	
<b>E-Mail</b>	

# PLEDGE FORM – PAGE TWO

I (we) plan to make this contribution in the form of: \_\_\_ cash \_\_\_ check \_\_\_ credit card \_\_\_ other.

<b>Credit card type</b>	VISA_____ MC_____ AMEX_____ DISCOVER_____
<b>Credit card number</b>	
<b>Expiration date</b>	<b>3 Digit Code</b>
<b>Authorized signature</b>	

Gift will be matched by \_\_\_\_\_ (company/family/foundation).

\_\_\_ Form enclosed \_\_\_ form will be forwarded

### Acknowledgement Information

Please use the following name(s) in all acknowledgements:

--

\_\_\_ I (we) wish to have our gift remain anonymous.

Signature(s)
Date

Please make checks, corporate matches, or other gifts payable to:

**Germantown High School Alumni Association, Inc.**

**P.O. Box 253**

**Jenkintown, Pa 19046**

[www.gtownalumni.com](http://www.gtownalumni.com)

*All of the information above will be strictly confidential.*

**With my pledge I would like to give of my time and talents in the following ways:**

Name and Phone number

**THANK YOU FOR YOUR TAX DEDUCTIBLE DONATION TO THE LIBRARY PROJECT™ OF GERMANTOWN HIGH SCHOOL ALUMNI ASSOCIATION, INC. (GHSAA, INC.)**